

# BRAYDEN JONES

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## PROFESSIONAL SUMMARY

Highly motivated Business Management student with a strong foundation in \*\*customer experience, branding, and communication\*\*. Demonstrated ability to strengthen guest engagement, support promotional initiatives, and contribute to brand perception in fast-paced environments.

## EDUCATION

**University of Nevada, Reno** — B.S. Business Management (Expected May 2028)

**Boulder City High School** — High School Diploma with Honors (2023), GPA 3.9

## MARKETING & CUSTOMER EXPERIENCE SKILLS

Brand Representation • Customer Engagement • Social Media Awareness • Strategic Thinking • Communication • Team Collaboration • Problem Solving • Time Management

## RELEVANT EXPERIENCE

### **Buffalo Wild Wings — Host (2025–Present)**

- Strengthened the brand experience by greeting guests and creating positive first impressions.
- Coordinated seating strategies to maximize flow and reduce guest wait-times.
- Collaborated with teams to support promotional events and guest engagement.

### **Domino's Pizza — Customer Service/Delivery (2023)**

- Delivered accurate, friendly service that improved customer satisfaction and repeat business.

### **Jack's Place — Busser/Prep Cook (2022–2023)**

- Maintained quality service through operation support and workplace organization.

### **McDonald's — Drive-Through Crew (2021)**

- Managed high-volume drive-through operations while meeting corporate service standards.

## EXTRACURRICULARS & LEADERSHIP

Varsity Basketball • Varsity Track • Varsity Cross Country • Varsity Volleyball

## AWARDS & HONORS

Cross Country Athlete of the Season (x2) • Track Athlete of the Season (x2) • Runner of the Year • Volleyball State Champion

## **COMMUNITY ENGAGEMENT**

Volunteer Ball Boy — 20 hours